

Business Opportunities - Event Sponsorship

We have amazing acts this year, and the sponsorship packages are guaranteed to get your brand seen by a "full house"! The table below outlines our Event Sponsorship options, plus the included brochure advertising.

Sponsors of the following events will get a framed signed photo from the star of the show:

- Dame Judi Dench
- Jasper Carrott
- John Inverdale
- David Davies

I'm sure you'll agree that these signed photos will be an amazing memento, and will attract a great deal of attention in your office!!

Event Sponsorship

You are welcome to purchase a "packages" from multiple events, or sponsor an event in its entirety.

Sponsoring an entire event

If you sponsor the entire event you will be entitled to the following:

- Full-page advertisement.
- 2 x feather flags.
- Blog post "Advertorial" 200-500 words on the Fringe website.
- Framed signed photo x1, (on events that have this as an option).

You will also get:

- An invitation for x4 to attend the opening night party where you will meet the Flabbergast Theatre performers.

Questions? Do not hesitate to get in touch. We can call you back at a time to suit you.

E. info@ludlowfringe.co.uk

Act/Event	Package Price	Entire event
Dame Judi Dench Venue: Ludlow Assembly Rooms	£2,000	£8,000
	£2,000	
Included in this package: Feather flag displayed in Ludlow Assembly Rooms for the event. After the event, it will be displayed near the Box Office in Castle Sq. daily.	£2,000	
	£2,000	
Framed signed photo of Dame Judi Dench.		
Jasper Carrot Venue: Ludlow Assembly Rooms	£1,000	£4,000
	£1,000	
Included in this package: Feather flag displayed in Ludlow Assembly Rooms for the event. After the event, it will be displayed near the Box Office in Castle Sq. daily.	£1,000	
	£1,000	
Framed signed photo of Jasper Carrot.		
John Inverdale Venue: Ludlow Assembly Rooms	£500	£2,000
	£500	
Included in this package: Feather flag displayed in Ludlow Assembly Rooms for the event. After the event, it will be displayed near the Box Office in Castle Sq. daily.	£500	
	£500	
Framed signed photo of John Inverdale.		
David Davies Venue: Ludlow Assembly Rooms	£500	£2,000
	£500	
Included in this package: Feather flag displayed in Ludlow Assembly Rooms for the event. After the event, it will be displayed near the Box Office in Castle Sq. daily.	£500	
	£500	
Framed signed photo of David Davies.		
Midsummer Night's Dream Venue: Ludlow Castle	£500	£5,000
	£500	
Included in this package: Feather flag displayed in Ludlow Castle for 8 performances of the play.	£500	

	£500	
	£500	
	£500	
	£500	
	£500	
	£500	
	£500	
Ludlow Carnival Included in this package: Feather flag displayed daily outside our Box office, at Castle Square for the festival fortnight,	£750	£3,000
	£750	
	£750	
	£750	

Brochure Advertisement - Included in your Sponsorship Package

You will also get an advertisement in our brochure; the size of this will depend on your spend. The increments are below:

£500-750 = Quarter Page / £751-1000 = Half Page / £1001-5000 = Full Page



Feather flag design

Feather flags will follow our design layout, which will have your logo at the top, with your company details (see below). Plus your telephone number and a QR code at eye-line level, meaning people can scan this to get to an appropriate page on your website.

The Ludlow Fringe 2023 logo will also be included.

Please supply the following:

- 1. LOGO We will require a large-format logo (Preferably an ai file or pdf)
- 2. COMPANY NAME
- 3. COMPANY DETAILS X25 WORDS e.g. "Purveyors of the finestetc." OR "Proud Sponsor of"
- 4. COMPANY TEL. NO.
- 5. COMPANY WEBPAGE URL

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